

ELEMENTS OF DESIGN

		LIGHT	SPACE	LINE	FORM	PATTERN	TEXTURE	COLOR	SIZE
P R I N C I P L E S O F D E S I G N	B A L A N C E	Has the available lighting been utilized? Is special lighting well balanced? Use to its greatest advantage?	Is space well balanced in the frame of reference? Within the design? Are spaces established well balanced? Interesting?	Are the lines visually stable? Type of balance: Symmetrical or asymmetrical? Weak? Heavy? Light? Off balance?	Is the form three dimensional? Balanced in all directions? Are all forms well balanced? Is there a variety of forms and placement?	Is the pattern well defined and balanced? Are solids and spaces creatively balanced? Is the color balanced?	Is there a textural balance between rough and smooth? Are the textures compatible? Not enough variety? Too much?	Is there color balance? Are the contrasts strong? Weak? Is it an analogous or contrasted color scheme? Monotonous?	Size in this context deals with visual size. There should be a pleasing balance of sizes.
	D O M I N A N C E	Does the lighting, either special of lighting available enhance dominance?	Is there a dominance of interesting space/s? Does the design dominate the frame of reference?	Is there a dominant line direction? Clean? Confusing? Weak? Heavy? Uninteresting?	Is there a dominance of interesting forms? Does the design have depth? Is dominance affected by placement?	Does the overall pattern established contribute to dominance? Are the spaces and solids placed to aid dominance? Color?	Is there a dominance of textures? Were too many textures used or too few? Do textures contribute?	Does one color dominate? (In interest, not necessarily in areas.) What of color values? Are they used correctly?	Does one size dominate? Were too many sizes used, causing confusion?
	C O N T R A S T	Does the lighting aid or destroy contrast? How does poor lighting affect the contrast?	Are there spatial contrasts? Have spaces in the design and in the frame of reference been utilized? Monotonous?	Are there contrasting lines? Do they contribute to the design? Are the lines weak? Strong? Heavy? Light?	Is the contrast of forms eye-catching? Is there sufficient depth? Too much contrast? To little?	Is there interesting pattern contrasts? Is the pattern vibrant? Alive? Dull? Uninteresting?	Are there strong textural contrasts? Weak? Uninteresting? Do the chosen textures contribute? How?	Are the color contrasts pleasing, or are they well related (analogous)? Is there color balance? Emotional impact?	Are there contrasts of sizes of components? Are they placed to accentuate their differences?
	R H Y T H M	Is the rhythm enhanced by special lighting? Is the rhythmic movement dulled by lack of light?	Do the established spaces contribute to the rhythm of the design? Does the placement of solids hinder movement?	Is the linear structure rhythmic? Dynamic? Static? Does the placement of line affect rhythm? How?	Is the form rhythmic? Static? Dull? Uninteresting? Is there depth of form? Is the form rhythmic all around?	Is the pattern well balanced? Rhythmic? Dynamic? Do the spaces and solids	Are the textures related or contrasted? Do they contribute to the rhythm of the design?	Is there color rhythm? Is the color movement slow or fast? Melodic or sporadic? Does color placement enhance rhythm?	Does the size of components chosen contribute to the rhythm of the design? Detract? Interrupt?
	P R O P O R T I O N	Proportion deals with areas and amounts. How does the lighting affect the design?	Are the areas and amounts of space handled creatively? What of the components relating both ways?	Is the linear structure in pleasing proportion to the frame of reference?	Are the areas and amounts of forms in correct proportion? Not enough variety? Too much?	Is the pattern weak or strong? Do all components make a definite contribution to both pattern and proportion?	Is the proportion of textural components well related? Is there too much? Too Little? Is it visually interesting? Pleasing?	How has the color proportion been handled? Is there a balance between advancing, receding (warm and cool)?	Are the areas and amounts of components and their sizes in good proportion?
	S C A L E	Does either the special lighting or available lighting affect the scale of the design?	Is the size relationship of design components and space correct?	Is the line in proper scale for the components chosen? For frame of reference?	Is the scale of the form correct? What of the relationship of forms to scale?	How does the pattern affect scale? Improperly used, scale can destroy a design.	Is the proportion of textural components well related? Exciting? Dull?	Has the color been utilized to create special interest? Vitality?	Are all components compatible in size and scale? Unusual combinations?